



At Alltech, we are guided by our ACE principle, our promise that in doing business we have positive impact on the Animal, the Consumer and the Environment. Through nutrition and scientific innovation, we are committed to improving the value and quality of feedstuffs, providing a nutritional platform for animals to achieve their inherent genetic potential and, ultimately, supporting producers as they deliver safer and more nutritious food to the consumer.

Blueprint[®]

What is Blueprint[®]?

Blueprint is a premium organic trace mineral nutritional program based on decades of practical application. Blueprint helps unlock the genetic potential of livestock by supporting animals throughout all phases of production.

Blueprint is designed for the next generation of beef animals, and contains Alltech's groundbreaking Bioplex[®] organic trace minerals.

- Features Bioplex organic trace minerals
- Bioplex organic trace minerals resemble those found naturally in plant proteins
- Blueprint research supports enhanced beef cow-calf immunity and fertility

Uniting industry leaders

As part of the Alltech family since 2015, CRYSTALYX[®] brand supplements have a long history of providing research-based nutrition products and innovative support services. We are driven to provide our customers with products and answers that will improve their profitability, increase their competitive advantage, reduce their risk and simplify their lives.

Ask for CRYSTALYX[®] supplements at your local dealer:

1-800-727-2502

www.BlueprintbytheBarrel.com



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PROTEIN

Provides a cost-effective means of maintaining gut health and integrity to support overall performance

Blueprint[™] 20% AN

- #60424
- Actigen[®] option available
- ClariFly[®] option available
- 20% plant-based protein for cattle on good to medium quality forages

Blueprint[™] 30%

- #61489
- Actigen[®] option available
- 30% protein for cattle on medium to lower quality forages

MINERAL

Blueprint[™] 6% Phos Mineral

- #60428
- Actigen[®] option available
- ClariFly[®] option available
- Ideal for cattle at any stage of production on good to excellent quality forages
- Delivers essential macrominerals in addition to Blueprint's premium nutritional program
- Aids nutrient utilization and supports animal performance

GRASS TETANY

Formulated to be self-fed to cattle consuming fescue forages susceptible to low magnesium levels to help improve forage utilization

Blueprint[™] 17 Mag

- #61493
- Actigen[®] option available
- Contains 17% crude protein
- Designed to be fed to beef cattle consuming low magnesium forages or grazing forages with low magnesium availability

Blueprint[™] Fescue Mag FEB-200[™]

- #61495
- 20% crude protein from vegetable based ingredients
- FEB-200[™] helps support overall performance and help cattle attain maximum genetic potential on fescue forages



FOR BEEF CATTLE ON PASTURE

What sets Blueprint apart?

BIOPLEX[®]

Bioplex minerals are a full line of organic trace minerals bound organically to amino acids and a range of peptides. This makes Bioplex minerals easily absorbed and readily metabolized, optimizing cattle performance.

BREED-UP[®]

Designed for breeding cows and bulls that typically have higher trace mineral needs and also excellent for any cattle that might benefit from higher supplementation levels.

Blueprint[™] Breed-Up[®] 17 Mag w/Actigen[®]

- #62192
- Contains 17% crude protein
- Designed to be fed to beef cattle consuming low magnesium forages or grazing forages with low magnesium availability

Blueprint[™] Breed-Up[®] 20

- #60567
- Combines high-quality plant based protein with the superior nutrition of Blueprint for optimum animal performance on good to moderate quality forages

Blueprint[™] Breed-Up[®] 28

- #62095
- Actigen[®] option available
- Contains 28% crude protein
- Designed to be fed to beef cattle on medium to lower quality forages
- Helps improve forage utilization

Blueprint[™] Breed-Up[®] Max

- #60565
- Formulated to deliver Blueprint's premium nutritional program for cattle on good to excellent quality forages

Blueprint[™] Breed-Up[®] Omega

- #62870
- Combines Blueprint's premium nutrition program with supplement omega-3 fatty acids
- Ideal for cows and bulls in preparation for breeding and calving



Bioplex[®], Actigen[®] and FEB-200[™] are registered trademarks of Alltech.

ClariFly[®] is a registered trademark of Welmark International.