

IONO-LYX[®] B300

For Cattle on Pasture

For increased rate of weight gain in pasture cattle (slaughter, stocker, feeder cattle and dairy and beef replacement heifers).

Crude Protein, minimum.....	28.0%
(including not more than 12.0% equivalent crude protein from non-protein nitrogen)	
Crude Fat, minimum	4.0%
Crude Fiber, maximum	2.5%
Calcium (Ca), minimum	2.0%
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Phosphorus (P), minimum	2.0%
Salt (NaCl).....	none added
Potassium (K), minimum	2.5%
Magnesium (Mg), minimum	2.0%
Cobalt (Co), minimum.....	3.3 ppm
Copper (Cu), minimum	330 ppm
Iodine (I), minimum.....	17 ppm
Manganese (Mn), minimum	1,330 ppm
Selenium (Se), minimum.....	5 ppm
Zinc (Zn), minimum.....	1,000 ppm
Vitamin A, minimum	80,000 IU/lb
Vitamin D3, minimum.....	8,000 IU/lb
Vitamin E, minimum.....	100 IU/lb

Active Drug Ingredient

Bovatec[®] (Lasalocid).....300 g/ton



THE *ONLY* FDA APPROVED LOW-MOISTURE
BLOCK WITH BOVATEC[®]

IONO-LYX[®] B300

Faster growth in the **BLUE** barrel.

For increased rate of weight gain in pasture cattle (slaughter, stocker, feeder cattle and dairy and beef replacement heifers).



If you want to see faster growth in your cattle, ask your CRYSTALYX[®] dealer about IONO-LYX[®] B300 in the **BLUE** barrel or go to www.ionolyx.com.

Available in the **BLUE** plastic barrel.



Mankato, MN 56001
www.crystalalyx.com
1.800.727.2502

CRYSTALYX[™] WITH BOVATEC[™]

Faster Growth



IONO-LYX[®] B300

www.ionolyx.com



RESULTS BY THE BARREL[®]

WITH
Bovatec[®]

Proven Performance

Bovatec[®] is proven to increase weight gain in pasture cattle. In fact, 84 pasture studies conducted between 1980 and 2000 showed that Bovatec[®] improved average daily gain (ADG) by **9.82% or 0.14 lb. per-head, per-day.**

These studies confirmed that Bovatec[®] improves growth rate of pastured cattle on all forages during any season.

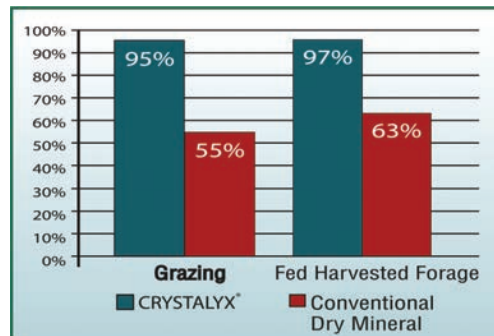
Ideal Delivery Method

IONO-LYX[®] B300 is the best method to deliver an ionophore to grazing cattle. Like all CRYSTALYX[®] products, IONO-LYX[®] B300 is designed to be fed on a free-choice basis. Place a barrel of IONO-LYX[®] B300 in your pasture and watch your cattle grow.

Consistent, Uniform Intakes Across the Entire Herd

University research shows a high percentage of cattle visited CRYSTALYX[®] barrels compared to conventional dry mineral.

Percent of Cattle Visiting Supplement



Comparison of CRYSTALYX[®] to conventional dry mineral supplement:

- Only 55% of the herd consumed conventional dry mineral while grazing
- Cattle visited the CRYSTALYX[®] Block Supplement **nearly three times** as often as conventional dry mineral

IONO-LYX[®] B300 Delivers

- Accurate, safe, consistent nutrient and ionophore delivery
- Highly controlled daily consumption
- Improved forage utilization
- Economical cost per-head, per-day
- Excellent return on investment
- Now available in the BLUE plastic barrel

Specially Formulated

IONO-LYX[®] B300 is formulated for weight gain in stocker and feeder cattle, as well as dairy and beef replacement heifers.

IONO-LYX[®] B300 In the BLUE CRYSTALYX[®] Barrel

What happens when you combine the premier block supplement with the premier pasture ionophore? Your cattle grow faster, your pastures last longer and your profits increase. All you need to do is roll out IONO-LYX[®] B300, a supplement from CRYSTALYX[®].

IONO-LYX[®] B300 gives you all the advantages of a CRYSTALYX[®] supplement program plus the added benefits of Bovatec[®] — the leading ionophore feed additive for pasture cattle.

- Improves growth rate of cattle by increasing rumen fermentation efficiency
- Ideal for beef and dairy replacement heifers, stockers and feeder cattle
- Increases productivity of pastures
- Consistent consumption compared to other feeding methods for ionophores
- Precise intake of nutrients and Bovatec[®]

