

CRYSTALYX® is the original low-moisture block supplement. Our wide range of targeted formulas cover many feeding situations. That's what we do. But our real specialty is saving you time and money on your supplement program.

CRYSTALYX® Brand Supplements:

- Are self-fed low-moisture block supplements
- Deliver consistent, low daily intakes
- Eliminate waste and the need for feeding equipment
- Contain concentrated amounts of protein, vitamins, and minerals
- Save time and labor of supplement delivery
- Feature a very economical low cost/head/day supplement program

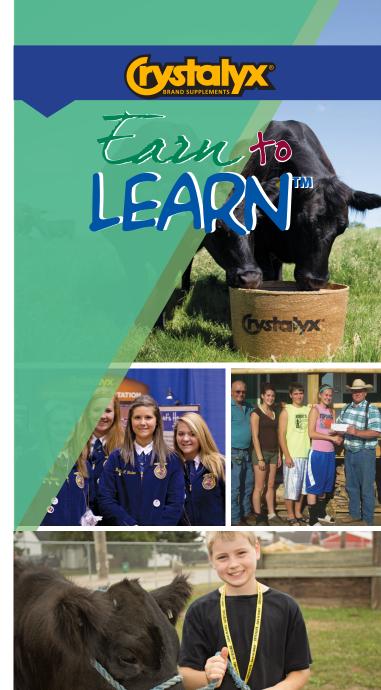
It's all in the delivery™

CRYSTALYX® is offered in three convenient ways to deliver product: steel, biodegradable and plastic barrels.



Ease to LEARN





Earn to LEARN"

Enroll your club online at **Crystalyx.com/earn-to-learn**

Earn to Learn[™] is a youth group fundraising program ideal for rural livestock communities and sponsored by CRYSTALYX® Brand Supplements. The program is designed to assist youth groups such as horse clubs, 4-H®, rodeo clubs and FFA® chapters, by raising funds to expand their educational opportunities.



A key feature of Earn to Learn™ is the benefit to the rural communities. Youth groups will gain life-long skills from expanding their educational activities. Livestock producers will be rewarded for their commitment to these youth activities with increased discounts on supplemental product for their operations. Local CRYSTALYX® dealers will provide products and services to livestock producers in their area and conduct business locally within their livestock communities.



HOW TO GET STARTED



Set an Earn to Learn™ discount card sales goal

Establish an Earn to Learn™ four-week campaign calendar with start and finish dates. The program window runs from August – April

Enroll your club online at crystalyx.com/earn-to-learn



Cards are sold for \$20. Earnings stay with the clubs. Customers receive a \$40 discount card towards the purchase of one (1) ton of CRYSTALYX® Brand Supplements when redeemed at their local dealer

At the end of the selling campaign, gather all sold and unsold cards and submit to:

CRYSTALYX Earn to Learn 111 W. Cherry St., Ste 500 Mankato, MN 56001

